



PUBLIC SERVICE ANNOUNCEMENT

FOR FRIDAY, APRIL, 22, 2005
TO PUBLIC SERVICE DIRECTOR, COMMUNITY CALENDAR

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RECYCLE YOUR CELL PHONE ON EARTH DAY

DO YOU HAVE AN OLD CELL PHONE, PDA, OR PAGER SITTING AROUND AT HOME? BEFORE YOU THROW IT OUT, THINK ABOUT RECYCLING IT.

CELL PHONES CONTAIN TOXIC MATERIALS LIKE LEAD, MERCURY AND ARSENIC. IF INCINERATED THESE TOXICS POLLUTE THE AIR. IN LANDFILLS, THEY CAN LEACH INTO THE SOIL AND DRINKING WATER. THE NONPROFIT ORGANIZATION EARTHWORKS HAS A NEW CELL PHONE RECYCLING PROGRAM THAT HELPS PROTECT THE ENVIRONMENT AND SUPPORTS LOCAL CHARITIES.

SO THIS EARTH DAY, KEEP YOUR CELL PHONE OUT OF THE LANDFILLS. TO FIND OUT ABOUT CELL PHONE DROP OFF POINTS IN YOUR COMMUNITY, OR TO PRINT A POSTAGE PAID MAILING LABEL, VISIT WWW.RECYCLEMYCELLPHONE.ORG